

## **Quarterly Issues Programs List for Station KFFV TV**

**4th Qtr. 2017     October 1, 2017 – December 31, 2017**



**Placed in the Public File 1-5-18**

### **Section I. Significant Issues**

- Mental Health – depression issues
- Maintaining Community, Culture and Identity
- Women and Family Health Issues for Minorities
- Education Opportunities, Outreach, and Initiatives for Minorities
- Recycling – Protecting the Environment
- Housing Affordability initiatives
- New Homeless Shelter plans
- Immigration issues
- Sexual harassment
- Politics: New Mayor - Seattle
- Bullying
- Gun Control

### **Responsive Programming**

**KFFVDT2**

**Actitud Latina on 44.2     30:00 duration     4<sup>th</sup> Quarter - 151 airings Weekdays at 6 pm and midnight, Saturdays at 12 noon and 1230p**

Actitud Latina presents live-to-tape current events and discussions of issues from parenting to immigration; education to women's health, in a studio setting hosted by several notable Latino women from the Seattle area.

### Actitud Latina Program Topics – 4th Qtr. 2017

Date	Topic	Guest	Length
October 02, 2017	First Segment How to combat anxiety tips and recommendations	Hosted	8 Min
	Second Segment How the supreme court work.	Hosted	8 Min
	Third Segment Popular sayings and proverbs in Latin culture	Hosted	8 Min
October 03, 2017	First Segment Homeless people in Seattle, what will be the solution	Hosted	8 Min
	Second Segment Homeless people in Seattle, continued	Hosted	8 Min
	Third Segment How to be an excellent employee, what are companies looking for.	Hosted	8 Min
October 04, 2017	First Segment Bullying is a problem for all	Hosted	8 Min
	Second Segment Edmonds Community College Celebrating 50 years serving our community	Dr. Jean Hernandez EDCC President	8 Min
	Third Segment Are you really Happy?	Hosted	8 Min
October 05, 2017	First Segment What we to know about the vote	Hosted	8 Min
	Second Segment Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment 10 Habits of Effective People	Hosted	8 Min
October 09, 2017	First Segment Interesting facts about Christopher Columbus and his Expedition of 1492	Hosted	8 Min
	Second Segment	Cinthia Karina Sanchez	8 Min

October 10, 2017	Everything you need to know about your taxes	Mayas Servicies	
	Third Segment Health clinic at Seattle Center Information	Ivonne Rivera Martinez City of Seattle	8 Min
	First Segment The Most Common Errors in the Financial Aid Application FAFSA	Hosted	8 Min
	Second Segment Interview Lynnwood council Ruth Ross Local. What are the most important issues facing Lynnwood?	Ruth Ross	8 Min
October 11, 2017	Why are you seeking another term on the council? What special qualities do you have that make you a good council member?		8 Min
	Third Segment Tips for having good memory	Hosted	8 Min
	First Segment Points to consider BEFORE Buying a House or Department	Hosted	8 Min
	Second Segment Specialist in Family and Community Participation Edmonds School District	Sally Guzman	8 Min
October 12, 2017	Third Segment What we must be avoided after eating!	Hosted	8 Min
	First Segment Gun control in USA the difference with other countries laws	Hosted	8 Min
	Second Segment Latino women's symposium fundraising event information	Daniela Spreacker	8 Min
	Third Segment Practical tips for Car owners	Hosted	8 Min
Re Runs October 16, 2017 October 19, 2017			

October 23, 2017	First Segment Are men and women different as leaders?	Hosted	8 Min
	Second Segment Colombian Art	Claudia Severino	8 Min
	Third Segment Community calendar event for this week	Hosted	8 Min
October 24, 2017	First Segment What good manners do we use? Do they mean the same thing in other parts of the world?	Hosted	8 Min
	Second Segment 940 Initiative Washington State	Hosted	8 Min
	Third Segment Reasons to Intensify Weapons Control	Hosted	8 Min
October 25, 2017	First Segment Maintenance Tips for your House in the Fall	Hosted	8 Min
	Second Segment Ballard Civic Orchestra Conductor	Paula Nava Director	8 Min
	Third Segment Physical and Psychological Differences between Men and Women	Hosted	8 Min
<b>October 26, 2017</b>	First Segment Our Childhood compared to the Children of our Children	Hosted	8 Min
	Second Segment Legal Assistant of Pierce County Prosecutor's Office. How her life change with education.	Maria V Ramos	8 Min
	Third Segment Who determines the days of International celebration?	Hosted	8 Min
<b>October 30, 2017</b>	First Segment Pros and cons of adopting a baby	Hosted	8 Min
	Second Segment Interview Executive Director Latino Education and training Promoting Expo Latino	Rosario Reyes	8 Min

<b>October 31, 2017</b>	Third Segment Modern therapies and their benefits	Hosted	8 Min
	First Segment Learn to read and interpret food labels	Hosted	8 Min
	Second Segment Positive discipline a new way to educate our children	Ximena Grollmuss	8 Min
	Third Segment Tips for Back to School	Hosted	8 Min
<b>November 01, 2017</b>	First Segment Careful shopping online	Hosted	8 Min
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment What are the challenges of living in a new country and how you overcame	Hosted	8 Min
<b>November 02, 2017</b>	First Segment Why Men and Women do not talk the same?	Hosted	8 Min
	Second Segment How to recycle properly. Environmental Justice & Service Equity Division	Ivonne Rivera Martinez Seattle Public Utilities	8 Min
	Third Segment Popular sayings and proverbs in Latin culture	Hosted	8 Min
<b>Re Runs November 06, 2017 November 09, 2017</b>			
<b>November 13, 2017</b>	First Segment Other uses of Aluminum Foil that you DID NOT KNOW !!	Hosted	8 Min
	Second Segment All you need to know about your taxes	Cynthia Karina Sanchez Maya Services	8 Min
	Third Segment Community Calendar for this week	Hosted	8 Min

<b>November 14, 2017</b>	First Segment how can we prevent our teenagers from leaving school	Hosted	8 Min
	Second Segment Great tips and recommendations from Puget sound Energy	Abe Romo	8 Min
	Third Segment Signs that tell us if our children are happy	Hosted	8 Min
<b>November 15, 2017</b>	First segment Key Points to talk about Money as a Couple	Hosted	8 Min
	Second Segment Interview Seafair Hispanic Seafair Princess	Jennifer Arlem Molina	8 Min
	Third Segment Increase your Energy Level during the day!	Hosted	8 Min
<b>November 16, 2017</b>	First segment The other side of the Currency: The reality of the Dreamers returning to the Country that saw them born	Hosted	8 Min
	Second Segment The essential Values in any Family	Hosted	8 Min
	Third Segment Which phrases capture your attention in Social Networks this week?	Hosted	8 min
<b>Re Runs November 20, 2017 November 23, 2017  November 27,2017</b>	First Segment How important are the SAT and ACT? What are the SAT and ACT? Should they be a requirement to enter the universities?	Hosted	8 Min
	Second Segment Colombian Art	Hosted	8 Min
	Third Segment Ways to stay <b>healthy</b> as a family (during winter/holidays)	Hosted	8 Min

<b>November 28, 2017</b>	First Segment College application season, Early deadlines and Regular deadlines Application process/ scholarships	Hosted	8 Min
	Second Segment Tips and recommendation	Hosted	8 Min
	Third Segment How to prepare for this holiday season?	Hosted	8 Min
<b>November 29, 2017</b>	First Segment Recent outbursts of Sexual Harassment allegations	Hosted	8 Min
	Second Segment Local Artist and Painter	Hosted	8 Min
	Third Segment Strange Holiday Traditions around the world	Hosted	8 Min
<b>November 30, 2017</b>	First Segment Teenage Slang and Meaning	Hosted	8 Min
	Second Segment Recommendation for Christmas	Hosted	8 Min
	Third Segment Protect/prepare yourself in Winter Weather	Hosted	8 Min
<b>Re Runs For December 2017.</b>	Show repeats aired.		

**As of Saturday 7/8/17, KFFVDT2 is also new home of locally produced show:  
Northwest Food & Brew.     Airs Saturdays 11a- 1130am.**

Northwest Food & Brew is a new local-interest show hosted by Mike Gonzalez, Evening News Anchor at KAPP/KVEW ABC. The program showcases the outstanding restaurants, foodies and craft beer makers across the Northwest with special attention given to the many Latino-owned and operated businesses. Watch Mike as he tells the story of the people who make the Northwest food and beer scene so special. The show airs on KVOS MeTV & KFFV Azteca America in Seattle.

### **KFFVDT3**

#### **AAT Local News on 44.3 Duration varies Mon-Fri 7:20 am, 6:20pm and 8:20 pm**

“AAT Local News” provides coverage of local mainstream events, community news, and a variety of other Seattle-area happenings to our local Asian viewers.

#### **News Segments:**

##### **“Mike O’Brien wants business tax to battle homelessness, study on tolls for downtown streets”**

**October 16, 2017**

Duration 00:02:33

Seattle City Councilmember Mike O’Brien says Seattle’s biggest businesses should pitch in more to deal with the city’s homelessness emergency. He’s proposing a tax of about \$100 a year per full-time employee on firms with gross revenues of more than \$5 million a year. O’Brien also is asking for a \$200,000 study to help Seattle decide whether to impose tolls on downtown Seattle streets to help ease congestion when the state’s Highway 99 deep-bore tunnel — which will also be tolled — opens in 2019.

##### **“Uber, Lyft from Sea-Tac Airport is going up”**

**October 27, 2017**

Duration 00:02:15

Sea-Tac Airport is raising the fees that Uber and Lyft pay to pick up riders at the airport, from \$5 to \$6 a ride. Usage of the ride-hailing services is soaring, while traditional taxis have seen a decline. That fee, generally passed on to the passenger, will rise to \$6 per ride Nov. 1. The fees go into a general airport-development fund to pay for airport maintenance and improvements. Sea-Tac said it has had to add staff and make changes to its parking garage and off-site holding lot to accommodate the rising demand for ride-hailing services.

##### **“Nisei Veterans honored at Seahawks game”**

**November 22, 2017**

Duration 00:02:30

Japanese American Veteran Kim Murimoto strolled through the wall of photos of fallen soldiers at the Nisei Veterans Committee (NVC) Memorial Hall and noticed a few familiar faces. Murimoto was one of 11 Seattle-area World War II Nisei (second generation) veterans honored during a special “Salute to Service” ceremony at halftime of the Seattle Seahawks game on Monday Night Football against the Atlanta Falcons on Nov. 20. Murimoto was at the hall meeting with Seahawks staff who paid a visit prior to the big event.

##### **“Jenny Durkan sworn in as Seattle mayor today”**

**November 30, 2017**

Duration 00:02:52

Former U.S. attorney Jenny Durkan on Tuesday took the oath of office, becoming the 56th mayor and first female major since 1920. She was sworn in at the Ethiopian Community Center in Rainier Beach, first of five neighborhood destinations as she crisscrossed the city on a Day One goodwill tour. She began with remarks that



matched her campaign, vowing to reach out for ideas, address a growing gap between rich and poor and stand up to President Donald Trump. The city's 56th mayor signed orders related to rental assistance and the city's Race and Social Justice Initiative during her tour Tuesday. The first order sets in motion an effort to help certain low-income households, including some on the waiting list for Seattle Housing Authority vouchers.

### **“City of Seattle Announces \$100 Million in Affordable Housing Investments”**

**December 18, 2017**

Duration 00:02:30

Mayor Jenny A. Durkan announced more than \$100 million in investments to build and preserve 1,450 affordable homes in neighborhoods across Seattle, including the construction of 896 new homes in nine new buildings. These Office of Housing investments represent a spectrum of different housing types for low-income residents, including permanent supportive housing for those experiencing homelessness, apartments for low-income individuals and families, transit-oriented development, and homes for first-time homebuyers.

### **“Government seeks change to order lifting Trump refugee ban”**

**December 21, 2017**

Duration 00:02:45

Lawyers with the Department of Justice have asked a federal judge to change his order that partially lifted a Trump administration refugee ban. Just before Christmas, U.S. District Judge James Robart in Seattle imposed a nationwide injunction that blocks restrictions on reuniting refugee families and partially lifted a ban on refugees from 11 mostly Muslim countries. Robart limited that part of the injunction to refugees who have a bona fide relationship with people or entities in the United States. He also said that refugees who have formal agreements with refugee resettlement agencies were covered under his order.

### **4th Quarter 2017 local KFFV-AZA PSA's**

City of Seattle Immigrant & Refugee Affairs: 621 spots

Addiction Recovery: 711 spots

Adopt Us Kids: 115 spots

Fair Housing Center of Washington: 202 spots

National Center for Missing & Exploited Children (NCMEC) (KidSmartz program): 149 spots

Operation Gratitude—Wounded Warrior Care Packages: 409 spots

Spark Museum of Electrical Invention: 160 spots